



NEWSTEAD WOOD SCHOOL

"creating opportunities for success"

THE SUNDAY TIMES

SCHOOLS GUIDE
2025

STATE SECONDARY
SCHOOL OF THE YEAR
LONDON

12 March 2025

Dear Parent/Carer

Unifrog – The Complete Destinations Platform

In keeping with our commitment to provide students with outstanding careers guidance and tailored support when choosing their next steps after school, I want to share some information with you about Unifrog and how you can also access the platform.

What is Unifrog?

Unifrog is designed to support learners in making informed decisions about their futures, and it has a range of tools that are suitable for all year groups.

Each student has their own account, where they can explore career options, plan next steps, and find information on everything from building skills to writing a CV. Students have access to a wide range of video and written content, and interactive quizzes and tests, including:

Section of the platform	Examples of what students can do	Suitable age range
Quizzes	Finding their interests, personality type, preferred work environment, and skillset.	Years 7-13
Exploring	Explore careers, career sectors, subjects, sign up to free webinars, explore courses, and find wider reading materials.	Years 7-13
Recording	Record their in-class and extracurricular activities, record examples of their skills, and see the record of careers-related events the school has added to their accounts.	Years 7-13
Searching	Find scholarships, activities, and bursaries to support their Higher Education journey. Find and compare degrees in the UK and overseas, live apprenticeships, and FE courses.	Years 10-13
Materials	Write their CV, cover letter, UK personal statement, and more.	Years 11-13
Applications	Track their applications, record their Post 16/18 intentions, and sign up to Talent pool to receive bespoke opportunities from universities and employers.	Years 11-13

Headteacher: Mr Alan Blount, MA, BSc, QTS

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Parents can now have their own Unifrog account by signing up here: www.unifrog.org/code The sign-up code you will need is: **NXWSParents**. (Please note you will not have access to your child's account as it's not connected in any way.)

Through your log in you will be able to:

- research careers
- compare pathways
- make shortlists and explore the know how library
- Attend webinars delivered by Unifrog, employers, and universities to learn more about the opportunities available to your child.

You can also sign up to Unifrog's parent/caregiver newsletter when you first sign in to get expert advice and guidance on supporting your child with their next steps.

I have included a link to a useful Parent Webinar recording on how to use the platform and how to support your child get the most out of it. [Click Here to view recording](#)

For more information or if you have any questions, please contact me on jclarke-mcdermott@gmail.com.

Yours sincerely,

A handwritten signature in black ink, appearing to be 'J Clarke-McDermott', with a long, flowing horizontal line extending to the right.

Mrs J Clarke-McDermott
Careers Leader